Mahindra Pride Customer Loyalty Program

Receive up to a \$200.00 rebate* with the purchase of your next Mahindra tractor or Mahindra XTV.

*Visit your dealer for details.



Offer valid through October 31, 2017

PURCHASE: Purchase your next Mahindra tractor or Mahindra XTV and receive a cash rebate of up to \$200.00.

Requirements:

- You have previously owned a Mahindra tractor
 - Can be used as a trade in
- You must purchase a new qualifying Mahindra tractor or Mahindra XTV
- Serial numbers for both the newly purchased tractor or XTV and the previously owned/original tractor must be provided.
- Proof-of-Purchase invoice must clearly indicate the purchase date, dealer name, address, model and description of the Mahindra tractor or Mahindra XTV and retail price of each.
- Rebate claims must be submitted within 30 days from the purchase invoice date to qualify for payment.

Rebate amounts:

For purchases **between** September 1, 2017 – October 31, 2017:

- All Tractor Models \$200
- All mPact Series XTVx \$100

Submit your claim online at www.mahindrapromotion.com

- 1. Click on the the Mahindra Pride Rebate to complete the online claim form.
- 2. Upload a scan of your proof of purchase of a Mahindra tractor or XTV with the list price clearly shown for each item.
- 3. Rebate claims must be submitted within 30 days from the purchase invoice date to qualify for payment.

Limits:

- The Mahindra brand must be CLEARLY indicated on the dealer invoice for the qualifying tractor or XTV purchase.
- Use of fictitious names or addresses to fraudulently obtain additional redemptions is a violation of federal law and may result in prosecution and a term of imprisonment, fine or both.
- Trading or selling proof-of-purchase is strictly prohibited.
- This offer may not be published in any publication without written permission from Mahindra North America.
- Void where prohibited, taxed or restricted by law.
- Offer good in USA and Canada only.
- This rebate cannot be combined with
 - o Mahindra First Responder Appreciation or
 - o Mahindra Teacher Appreciation or
 - o Mahindra Military Appreciation
- Allow 8 weeks from date of submission for receipt of your rebate check.
- Offer expires 10/31/17. All claims must be submitted by 11/30/17.

Program rules subject to change without prior notice.